



Seabreeze

COMMUNICATIONS

DIGITAL ADVERTISING PACKAGES

Connecting Your Brand with Prestigious Communities
Across Southwest Florida

2025

Welcome

TO SEABREEZE COMMUNICATIONS

UNLOCK THE POTENTIAL OF YOUR ADVERTISING BY CONNECTING WITH PRESTIGIOUS COMMUNITIES IN SOUTHWEST FLORIDA!

We create and host dedicated news and communication websites for our partner communities, **FEATURING MONTHLY DIGITAL MAGAZINES, INDIVIDUAL ARTICLES, EVENT BOARDS, AND MORE.** Seabreeze offers you the opportunity to promote your company on these platforms and in monthly resident emails, giving you direct access to an engaged and affluent audience.

UNMATCHED VALUE

Our digital advertising packages provide targeted solutions at a substantial discount. From **VIBRANT ADS** in our digital magazines to *strategic placements* throughout community websites, we help you showcase your brand.

You'll benefit from **LINKS TO YOUR SITE** on every page and in resident emails. Our vendor page allows your business to be easily discovered by residents seeking trusted services and products. We also offer options for *article placements* and event postings to further boost your visibility.

See pages 8-9 for more information on site features for your business.



**WE TRACK AND REPORT YOUR AD'S PERFORMANCE,
SO YOU STAY INFORMED EFFORTLESSLY.**

READY TO GROW?

Expand your reach by adding additional communities at up to a **65% discount.** Save up to **15%** with a multi-month commitment.

Communities

WE SERVE

We currently connect with 14 neighborhoods across Southwest Florida, including: **NORTH FORT MYERS, FORT MYERS, ESTERO, BONITA SPRINGS**, and more!

FORT MYERS (14,750 TOTAL*)

- 1 Cross Creek (1,700)
- 2 Eagle Ridge (1,150)
- 3 Gateway (4,600)
- 4 Gulf Harbour (1,600)
- 5 Heritage Palms (1,650)
- 6 Landings (1,300)
- 7 Verandah (1,200)
- 8 Whiskey Creek (1,550)

NORTH FORT MYERS (4,150 TOTAL*)

- 9 Burnt Store Lakes (950)
- 10 Burnt Store Marina (1,900)
- 11 Herons Glen (1,300)

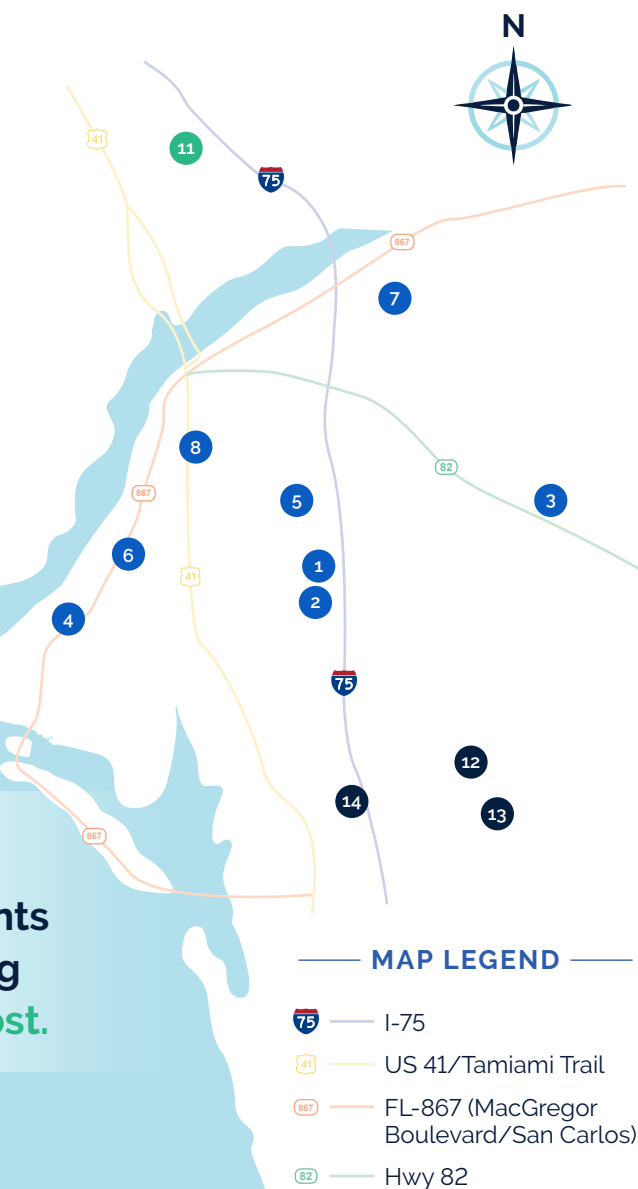
ESTERO, NAPLES, BONITA SPRINGS (3,000 TOTAL*)

- 12 Grandezza (1,000)
- 13 Stoneybrook (1,050)
- 14 Villages at Country Creek (950)

*APPROXIMATE TOTAL RESIDENCES

REACH YOUR TARGET AUDIENCE

We email your content directly to residents in your selected neighborhoods, ensuring your message lands **where it matters most.**



Our Packages

AT A GLANCE



	 Essential \$400 FIRST COMMUNITY	 Premier \$700 FIRST COMMUNITY	 Elite \$1250 FIRST COMMUNITY
AD IN DIGITAL MAGAZINE	1/4 Page	1/2 Page	Full Page
BANNER AD ACROSS OUR SITE	Inline Rectangle	Leaderboard	Skyscraper
LISTING IN SPONSOR RECOGNITION SECTION	✓	✓	✓
THREE DESIGN REVISIONS	✓	✓	✓
DETAILED POSTING ON OUR VENDOR PAGE		✓	✓
YOUR SITE FEATURED IN OUR EMAIL BLASTS			✓
LOYALTY DISCOUNT	✓	✓	✓
UNLOCK VALUE WITH MORE COMMUNITIES*	\$125	\$225	\$425

See HOW MUCH YOU SAVE!

Lock in *big savings* and boost your visibility with a longer commitment in your target communities.

3 Months	6 Months	12 Months	 Save MORE
5%	10%	15%	

*DISCOUNTED RATE FOR ADDITIONAL COMMUNITIES APPLIES WHEN PURCHASING THE FIRST COMMUNITY AT THE RESPECTIVE PACKAGE LEVEL



Elite

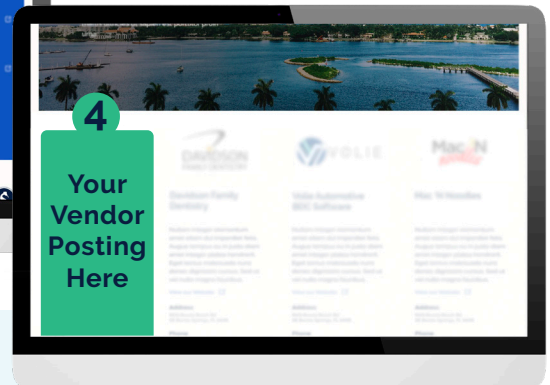
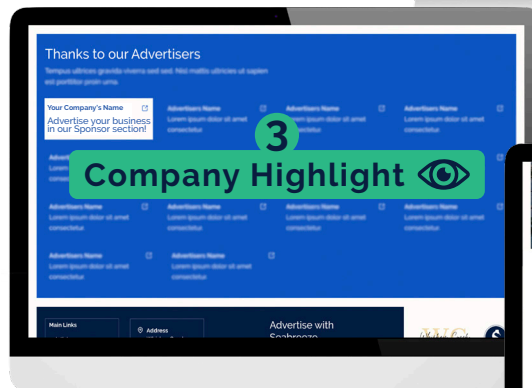
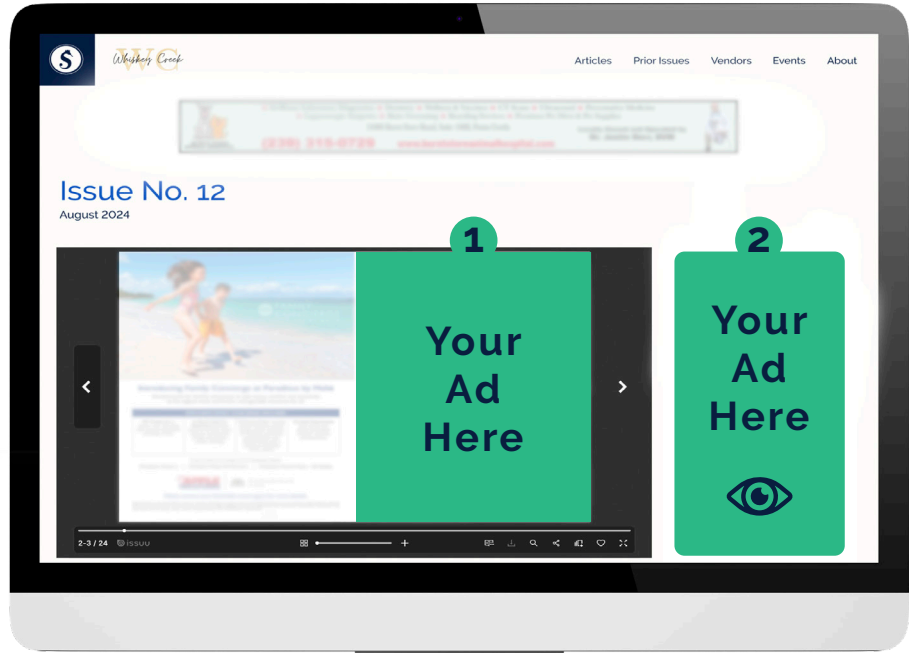
\$1250

FIRST COMMUNITY

Our Packages

DETAILED VIEW: ELITE

- 1 Full Page Ad in our Digital Magazine
- 2 Skyscraper Display Ad throughout our Site
- 3 Listing in Sponsor Recognition Section throughout our Site
- 4 Detailed Posting on our Vendor Page
**See page 9 for more details*
- 5 Direct Link to Your Website in Emails
- 6 Up to 3 Rounds of Design Revisions
- 7 \$425 Each Additional Community You Select Per Month



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Direct Link to Your Website

Drive traffic to your website with every email we send to our community members. **GET NOTICED BY POTENTIAL CUSTOMERS INSTANTLY!**



YOUR AD STAYS VISIBLE AS COMMUNITY MEMBERS NAVIGATE THE WEBSITES, ENSURING CONTINUOUS EXPOSURE.

Our Packages

DETAILED VIEW: PREMIER





Premier
\$700
FIRST COMMUNITY

1/2 Page Ad in our Digital Magazine **1**

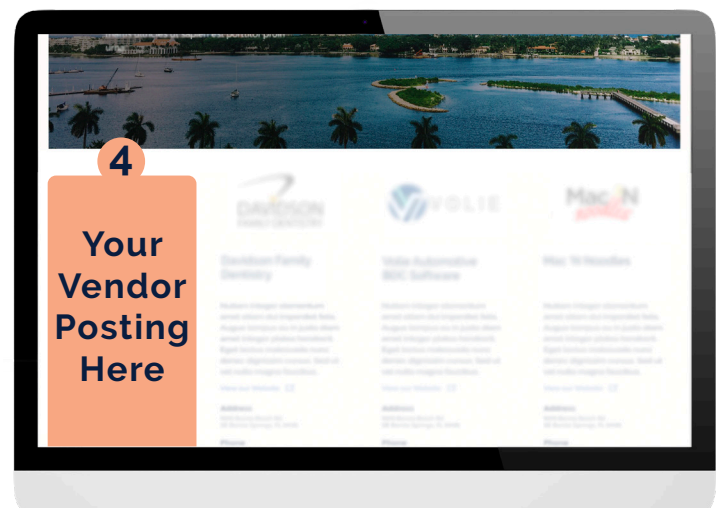
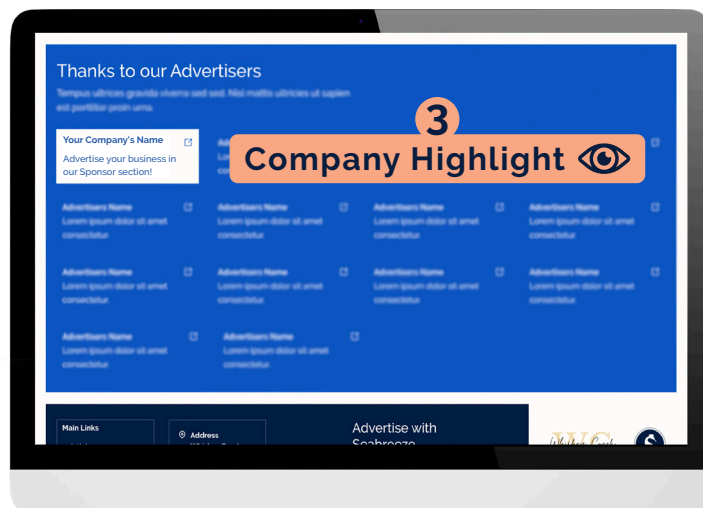
Leaderboard Display Ad on our Website **2**

Listing in Sponsor Recognition Section throughout our Site **3**

Detailed Posting on our Vendor Page **4**
**See page 9 for more details*

Up to 3 Rounds of Design Revisions **5**

\$225 Each Additional Community You Select Per Month **6**



YOUR AD STAYS VISIBLE AS COMMUNITY MEMBERS NAVIGATE THE WEBSITES, ENSURING CONTINUOUS EXPOSURE.

Our Packages

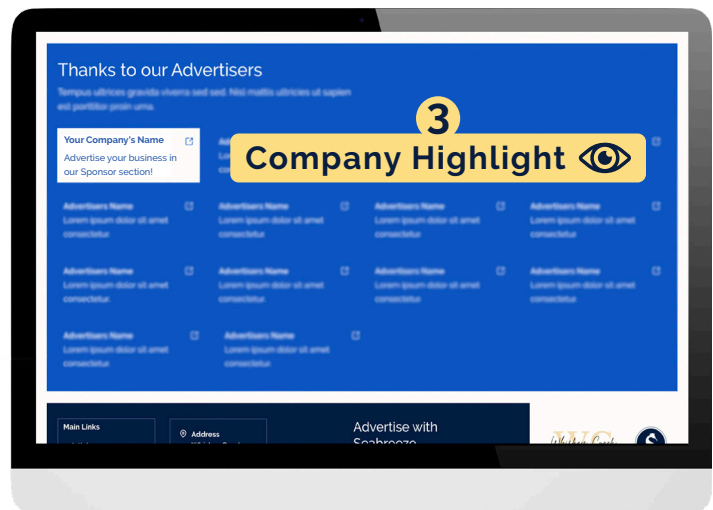
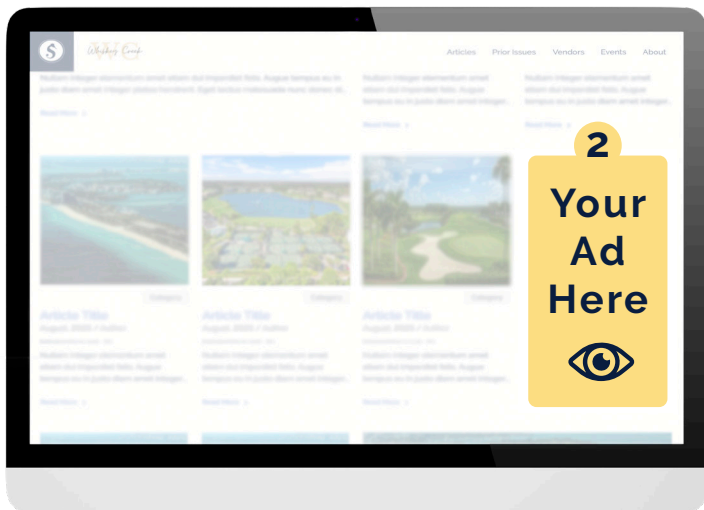
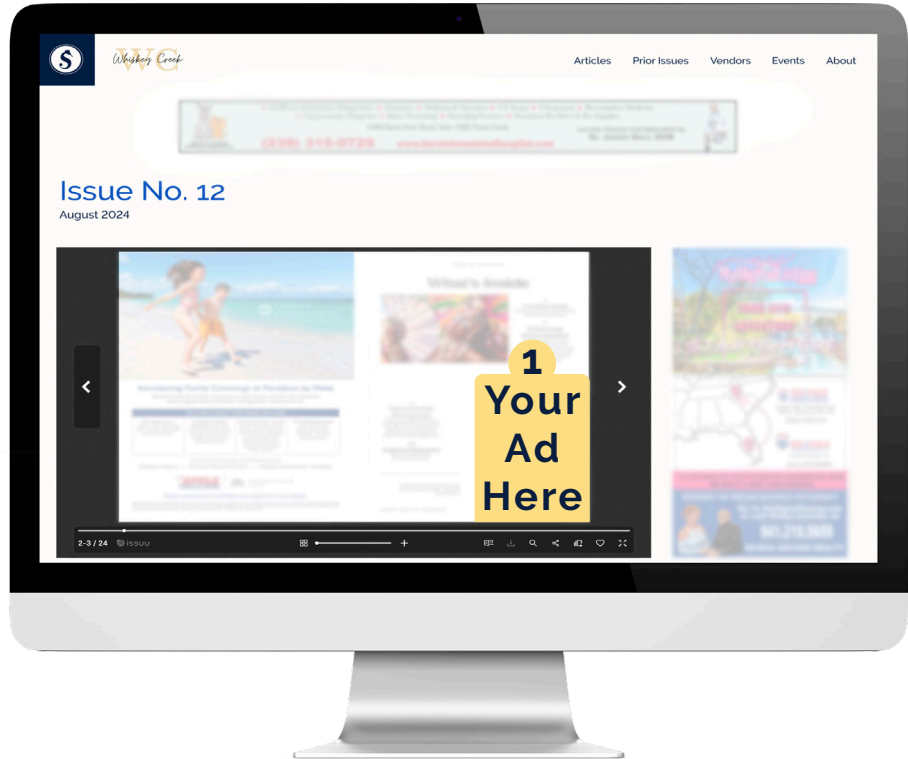
DETAILED VIEW: *ESSENTIAL*

Essential

\$400

FIRST COMMUNITY

- 1 1/4 Page Ad in our Digital Magazine
- 2 Inline Rectangle Banner Display Ad throughout our Site
- 3 Listing in Sponsor Recognition Section throughout our Site
- 4 Up to 3 Rounds of Design Revisions
- 5 \$125 Each Additional Community You Select Per Month



YOUR AD STAYS VISIBLE AS COMMUNITY MEMBERS NAVIGATE THE WEBSITES, ENSURING CONTINUOUS EXPOSURE.

READY TO GROW WITH SEABREEZE?

Enhance

YOUR SELECTED PACKAGE

Looking for even more visibility? We offer Add-on options that include:

ARTICLE SPACE

Feature your business on community websites with a dedicated article.

***Submission Ideas** | In a well-written article, you can:

- Share your business story to connect with the community.
- Offer industry tips to showcase your expertise.
- Highlight a customer success story to build trust and credibility.
- Promote new products to drive interest and engagement.
- Include optional images to enhance your article's visual appeal.
- Add a clear call to action to guide readers.
- Choose a unique topic for each article space purchased.

EVENT POSTINGS

Promote your events to our engaged community members.

***Submission Ideas** | You can include the following:

Your Event Details (Name of Event, Date(s), Time(s), Location, Key Information) and the Option to Include Photos, Links, Sign-Up Forms, and Additional Content to Promote Your Event

**These are just suggestions to inspire your articles and/or event postings. Feel free to share other ideas that align with your business goals!*

SITE FEATURES

Submitting Information for **Website Features Included in Your Package:**

LISTING IN SPONSOR RECOGNITION SECTION (COMPANY HIGHLIGHT)

★ 🏆 🌟 This section is visible on every web page, ensuring your business gets continuous exposure.

Requirements: Your Company's Name and accompanying short sentence, slogan, or tagline (up to 135 characters)

DETAILED POSTING ON OUR VENDOR PAGE 🏆 🌟

Requirements: Your Company's Logo, Brief Description of Your Company or Special Business Promotion, Direct Link to Your Website, and Contact Details (Address and Phone Number)

PACKAGE LEVELS: ★ Essential 🏆 Premier 🌟 Elite

Partner with Us

WE'LL HANDLE THE REST.

Contact us today to learn more about how *Seabreeze Communications* can help you reach your ideal customers.

Let's work together to create a *customized* advertising package that fits your needs and budget.

📞 (239) 278-4222

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