



Seabreeze

COMMUNICATIONS

MEDIA GUIDE

Connecting Your Brand
with Prestigious Communities

2025



SIMPLE. EASY.

Community Target Advertising.

Welcome to Seabreeze Communications.

We're here to connect your brand with prestigious communities across Florida. From Southwest to Southeast Florida, we offer powerful local marketing solutions tailored to exclusive neighborhoods and communities.



Southwest Florida: Digital Platform | 16 HOA Community Website advertising and monthly digital magazines for **Fort Myers, Estero, and Naples** gated communities



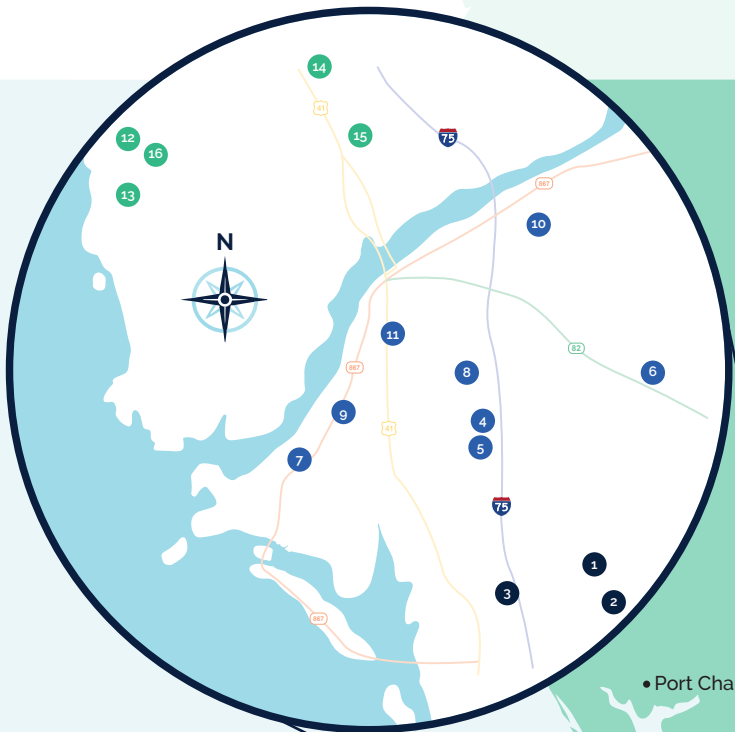
Southeast Florida: Print Platform | 18 Community Newspapers, Direct Mailed monthly to high-end gated communities throughout **Palm Beach and Martin County**

(239) 278-4222

sales@seabreezecomunications.com

WEST COAST *Communities*

We host news and communications websites for **16 HOA communities** in Southwest Florida, complete with digital magazines, banner advertisements and more!



ESTERO, NAPLES, BONITA SPRINGS (3,000 TOTAL*)

- 1 Grandezza
- 2 Stoneybrook
- 3 Villages at Country Creek

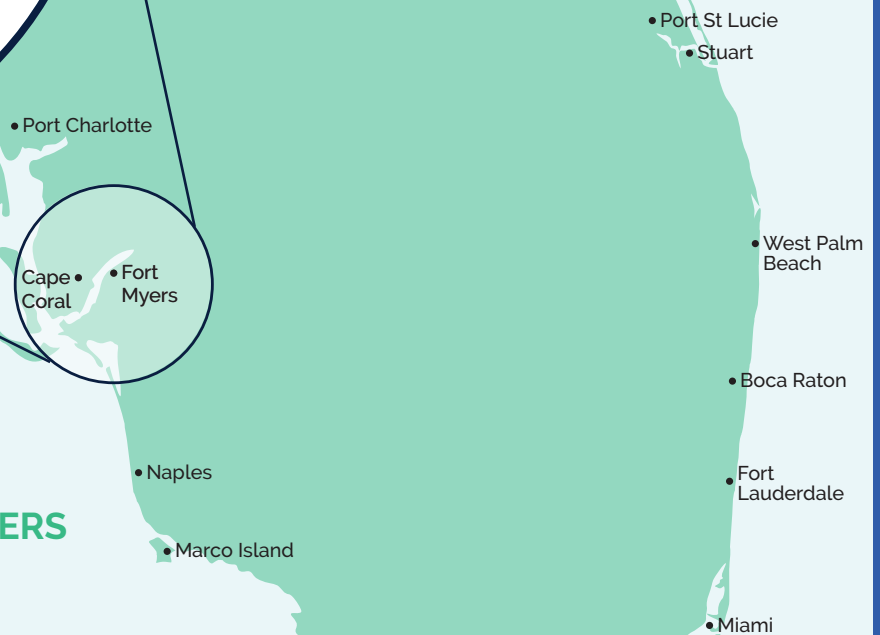
FORT MYERS (10,350 TOTAL*)

- 4 Cross Creek
- 5 Eagle Ridge
- 6 Gateway
- 7 Gulf Harbour
- 8 Heritage Palms
- 9 Landings
- 10 Verandah
- 11 Whiskey Creek

NORTH FORT MYERS (5,850 TOTAL*)

- 12 Burnt Store Lakes
- 13 Burnt Store Marina
- 14 Herons Glen
- 15 Sabal Springs
- 16 Burnt Store Meadows

*APPROXIMATE TOTAL RESIDENCES



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Product & Neighborhood Guide

West Coast

Magazine Ads

- **Quarter** \$250
- **Half** \$400
- **Full** \$650

Video Enhancement available for half and full page ads (\$250 per placement)

Additional Products

- **Logo Placement** \$50
- **Event Posting** \$50
- **Vendor Listing** \$100

Website Banner Ads

- **Inline Rectangle** \$500
- **Leaderboard** \$1,000
- **Skyscraper** \$1,000

Frequency discounts available for multiple insertions/advertisements.

	Neighborhood	Household Count	Gated	Golf	Tennis	Water Access
Estero/ Bonita Springs	Stoneybrook Golf Community	1050	✓	✓	✓	—
	The Club at Grandezza	1000	✓	✓	✓	—
	Villages at Country Creek	950	✓	✓	✓	—
Fort Myers	Cross Creek Country Club	900	✓	✓	✓	—
	Eagle Ridge Golf Club	1100	✓	✓	✓	—
	Gulf Harbour Yacht and Country Club	1600	✓	✓	✓	✓
	Heritage Palms Golf and Country Club	1650	✓	✓	✓	—
	Landings	1300	✓	✓	✓	✓
	The Club at Gateway	1100	✓	✓	✓	—
	Verandah	1200	✓	✓	✓	—
	Whiskey Creek	500	—	✓	—	—
North Fort Myers/ Punta Gorda	Burnt Store Lakes	950	—	—	—	—
	Burnt Store Marina	1900	✓	✓	✓	✓
	Burnt Store Meadows	900	—	—	—	—
	Hérons Glen	1300	✓	✓	✓	—
	Sabal Springs Golf & Racquet Club	800	✓	✓	✓	—

EAST COAST *Communities*

We currently **DIRECT MAIL** to 120+ neighborhoods across Southeast Florida, including:
STUART, PALM CITY, TEQUESTA, JUPITER, BOCA RATON, and more!

MARTIN COUNTY

(20,550 TOTAL)

- 1 Stuart Exposure
- 2 Martin Downs Bulletin
- 3 Palm City Spotlight
- 4 Hobe Sound Reflections

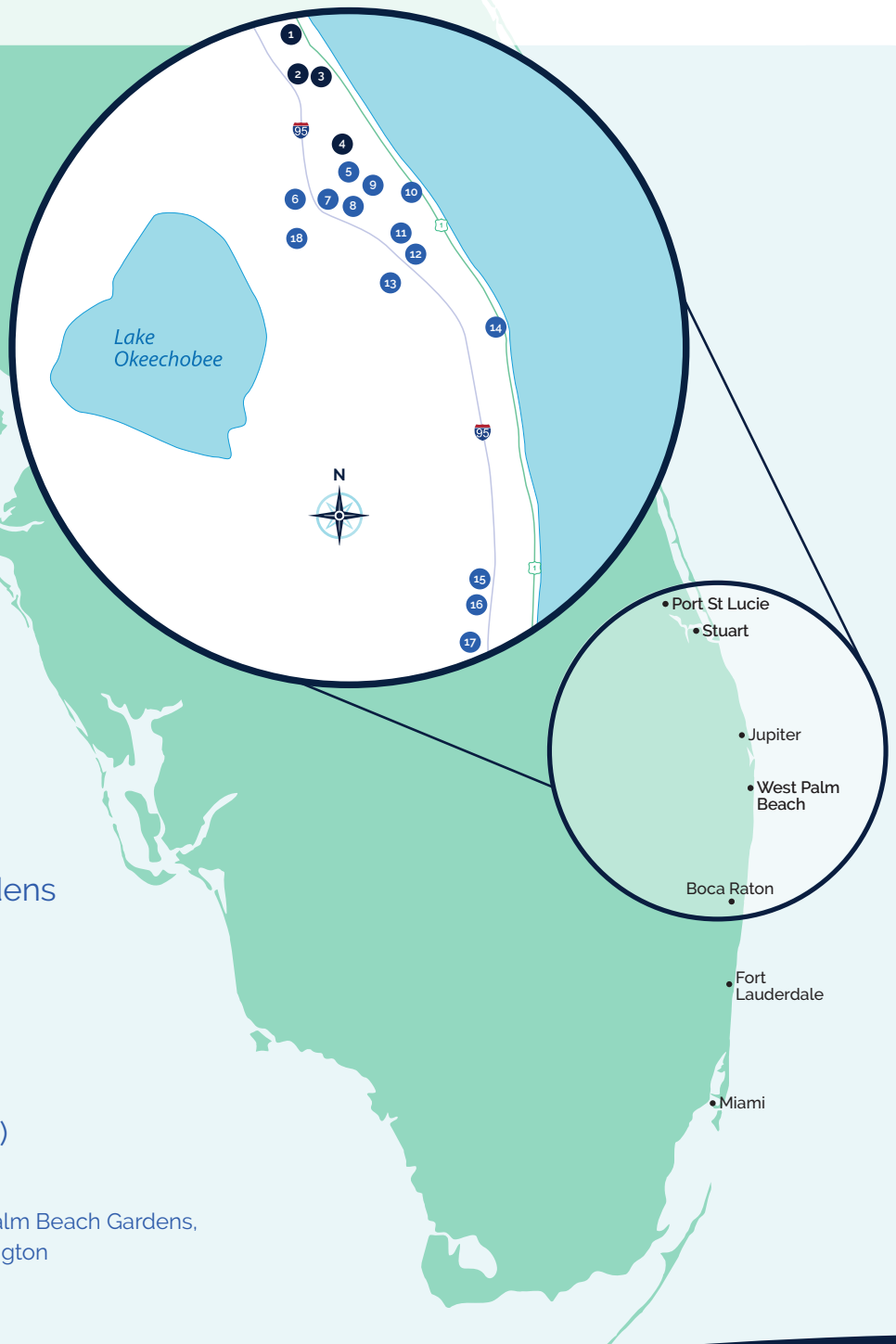
PALM BEACH COUNTY

(77,250 TOTAL)

- 5 Talk of Tequesta
- 6 Jupiter West
- 7 The Shores of Jupiter
(HOA Paper)
- 8 Jupiter Spotlight
- 9 Southern Exposure
- 10 Jupiter Ocean Mile
- 11 ABACOA (HOA Paper)
- 12 Lifestyles in Palm Beach Gardens
- 13 PGA National (HOA Paper)
- 14 The Islander
- 15 Boca Exposure
- 16 Boca Club News
- 17 Boca View Pointe (HOA Paper)
- 18 The Jewish Voice*

*Jewish households in Jupiter, Tequesta, Palm Beach Gardens, North Palm Beach, Juno Beach, and Wellington

**NUMBERS ARE BASED ON
APPROXIMATE TOTAL RESIDENCES**



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Product & Neighborhood Guide

East Coast

Newspaper Ad Size	Measurements	Price	Additional Offerings
Full Page	10¼ x 16	\$875	<ul style="list-style-type: none"> • Paid Editorial \$425 per paper • Clickable Website Link \$25 per online paper, per ad
1/2 Page	10¼ x 8	\$565	
1/3 Page	6¾ x 8	\$475	
1/4 Page	6¾ x 6	\$400	
1/8 Page	6¾ x 3	\$230	

- All ad placements include full color.
- Frequency discounts available for multiple insertions/advertisements.

	Neighborhood Newspaper	Household Count*	Neighborhood Newspaper	Household Count*
Martin County	Stuart Exposure	6000	Hobe Sound Reflections	4550
	Martin Downs Bulletin	4000	Palm City Spotlight	6000
Palm Beach County	Talk of Tequesta	3900	Lifestyles in Palm Beach Gardens	4600
	Jupiter West	5300	PGA National (HOA Paper)	5650
	The Shores of Jupiter (HOA Paper)	1000	The Islander	4100
	Jupiter Spotlight	4350	Boca Exposure	5600
	Southern Exposure	7250	Boca Club News	2400
	Jupiter Ocean Mile	4400	Boca View Pointe (HOA Paper)	4700
	ABACOA (HOA Paper)	5275	The Jewish Voice	8175

*NUMBERS ARE BASED ON APPROXIMATE TOTAL HOUSEHOLDS.