



# *Seabreeze*

COMMUNICATIONS

## MEDIA GUIDE

Connecting Your Brand  
with Prestigious Communities

2025



**SIMPLE. EASY.**

# *Community Target Advertising.*

## **Welcome to Seabreeze Communications.**

We're here to connect your brand with prestigious communities across Florida. From the Gulf Coast to Atlantic Coast, we offer powerful local marketing solutions tailored to exclusive neighborhoods and communities.



**Gulf Coast: Digital Platform** | 16 HOA Community Website advertising and monthly digital magazines for **Fort Myers, Estero, and Naples** gated communities



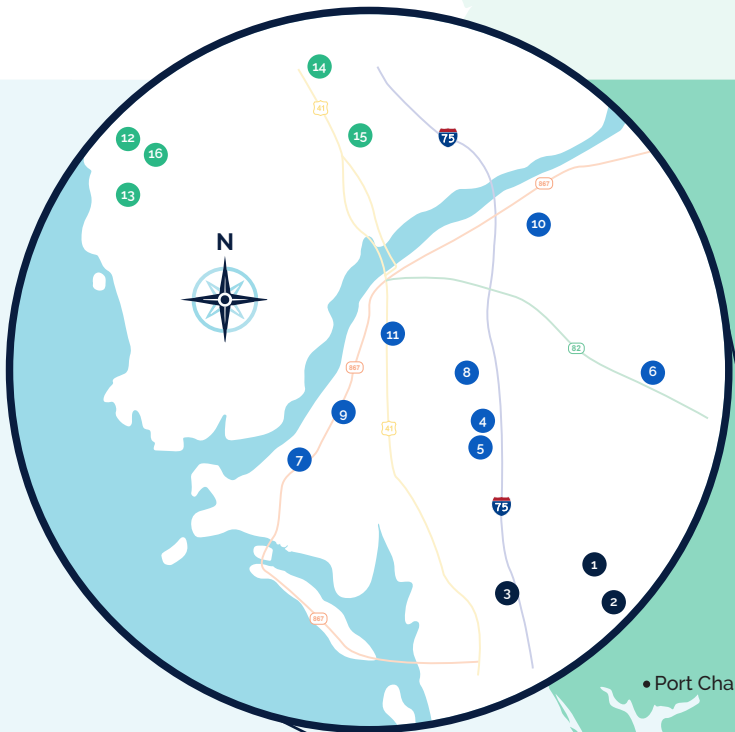
**Atlantic Coast: Print Platform** | 18 Community Newspapers, Direct Mailed monthly to high-end gated communities throughout **Palm Beach and Martin County**

**(239) 278-4222**

**sales@seabreezecomunications.com**

# GULF COAST *Communities*

We host news and communications websites for **16 HOA communities** on the Gulf Coast, complete with digital magazines, banner advertisements and more!



## ESTERO, NAPLES, BONITA SPRINGS (3,000 TOTAL\*)

- 1 Grandezza
- 2 Stoneybrook
- 3 Villages at Country Creek

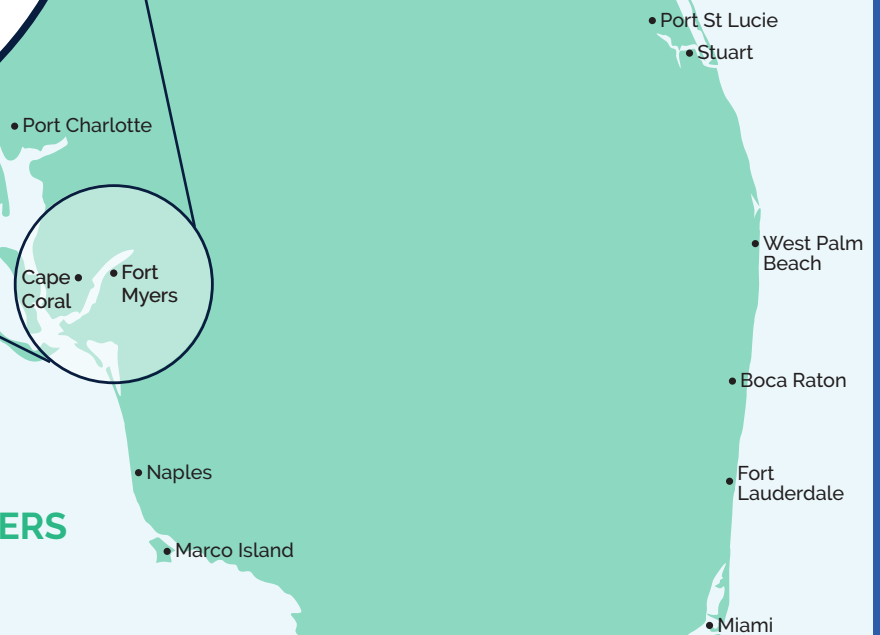
## FORT MYERS (10,350 TOTAL\*)

- 4 Cross Creek
- 5 Eagle Ridge
- 6 Gateway
- 7 Gulf Harbour
- 8 Heritage Palms
- 9 Landings
- 10 Verandah
- 11 Whiskey Creek

## NORTH FORT MYERS (5,850 TOTAL\*)

- 12 Burnt Store Lakes
- 13 Burnt Store Marina
- 14 Herons Glen
- 15 Sabal Springs
- 16 Burnt Store Meadows

\*APPROXIMATE TOTAL RESIDENCES



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# Product

Gulf Coast

## & NEIGHBORHOOD GUIDE

Magazine Display Ads	Price	Article/ Editorials	Price
1/4 Page	\$250	Full Page	\$425
1/2 Page	\$400	2 Page Spread	\$700
Full Page	\$650	<b>Frequency discounts available for multiple insertions/advertisements.</b>	
<b>Video Enhancement</b> Available for half and full page display ads \$250 per placement			

Community Website Advertising	
Leaderboard	\$1,000
Skyscraper	\$1,000
Inline Rectangle	\$500
Vendor Listing	\$100
Logo Placement	\$50
Event Posting	\$50

	Neighborhood	Household Count	Gated	Golf	Tennis	Water Access
<b>Estero/ Bonita Springs</b>	Stoneybrook Golf Community	1050	✓	✓	✓	—
	The Club at Grandezza	1000	✓	✓	✓	—
	Villages at Country Creek	950	✓	✓	✓	—
<b>Fort Myers</b>	Cross Creek Country Club	900	✓	✓	✓	—
	Eagle Ridge Golf Club	1100	✓	✓	✓	—
	Gulf Harbour Yacht and Country Club	1600	✓	✓	✓	✓
	Heritage Palms Golf and Country Club	1650	✓	✓	✓	—
	Landings	1300	✓	✓	✓	✓
	The Club at Gateway	1100	✓	✓	✓	—
	Verandah	1200	✓	✓	✓	—
	Whiskey Creek	500	—	✓	—	—
<b>North Fort Myers/ Punta Gorda</b>	Burnt Store Lakes	950	—	—	—	—
	Burnt Store Marina	1900	✓	✓	✓	✓
	Burnt Store Meadows	900	—	—	—	—
	Hérons Glen	1300	✓	✓	✓	—
	Sabal Springs Golf & Racquet Club	800	✓	✓	✓	—

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# ATLANTIC COAST *Communities*

We currently **DIRECT MAIL** to 120+ neighborhoods across the Atlantic Coast, including: **STUART, PALM CITY, TEQUESTA, JUPITER, BOCA RATON**, and more!

## MARTIN COUNTY

(20,550 TOTAL)

- 1 Stuart Exposure
- 2 Martin Downs Bulletin
- 3 Palm City Spotlight
- 4 Hobe Sound Reflections

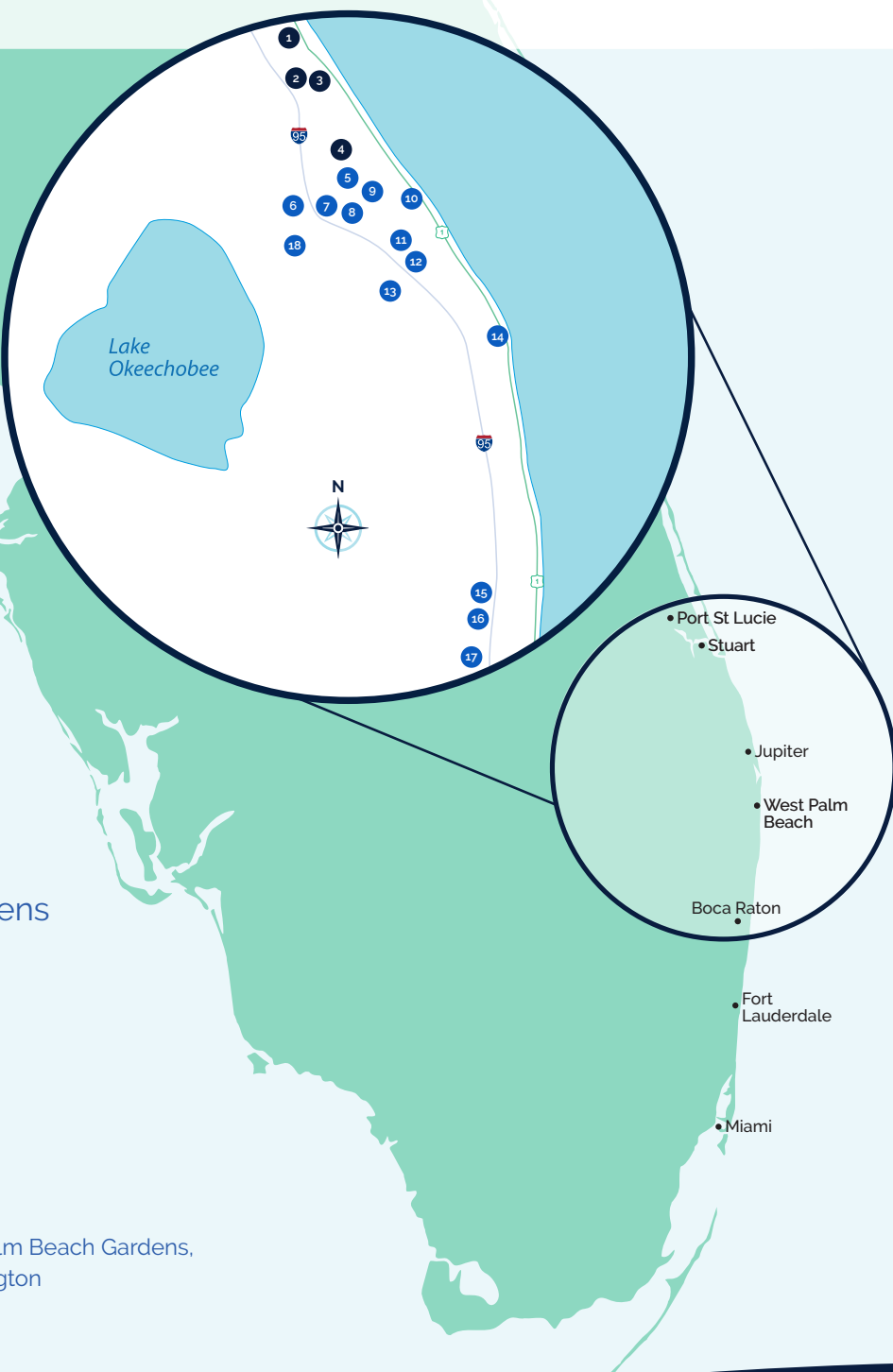
## PALM BEACH COUNTY

(77,250 TOTAL)

- 5 Talk of Tequesta
- 6 Jupiter West
- 7 The Shores of Jupiter (HOA Paper)
- 8 Jupiter Spotlight
- 9 Southern Exposure
- 10 Jupiter Ocean Mile
- 11 ABACOA (HOA Paper)
- 12 Lifestyles in Palm Beach Gardens
- 13 PGA National (HOA Paper)
- 14 The Islander
- 15 Boca Exposure
- 16 Boca Club News
- 17 Boca View Pointe (HOA Paper)
- 18 The Jewish Voice\*

\*Jewish households in Jupiter, Tequesta, Palm Beach Gardens, North Palm Beach, Juno Beach, and Wellington

**NUMBERS ARE BASED ON  
APPROXIMATE TOTAL RESIDENCES**



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# Product

Atlantic  
Coast

## & NEIGHBORHOOD GUIDE

Newspaper Ad Size	Measurements	PRICING	
		Display Ad	Article/Editorial
Full Page	10¼ x 16	\$875	\$800
1/2 Page	10¼ x 8	\$565	\$515
1/3 Page	6¾ x 8	\$475	\$425
1/4 Page	6¾ x 6	\$400	-
1/8 Page	6¾ x 3	\$230	-

**Additional Product Offering**

**Clickable Website Link**  
\$25 per online paper, per ad

- All ad placements include full color.
- Frequency discounts available for multiple insertions/advertisements.

Neighborhood Newspaper	Household Count*	Neighborhood Newspaper	Household Count*
Stuart Exposure	6000	Hobe Sound Reflections	4550
Martin Downs Bulletin	4000	Palm City Spotlight	6000
Talk of Tequesta	3900	Lifestyles in Palm Beach Gardens	4600
Jupiter West	5300	PGA National (HOA Paper)	5650
The Shores of Jupiter (HOA Paper)	1000	The Islander	4100
Jupiter Spotlight	4350	Boca Exposure	5600
Southern Exposure	7250	Boca Club News	2400
Jupiter Ocean Mile	4400	Boca View Pointe (HOA Paper)	4700
ABACOA (HOA Paper)	5275	The Jewish Voice	8175

\*NUMBERS ARE BASED ON APPROXIMATE TOTAL HOUSEHOLDS

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