



Seabreeze

COMMUNICATIONS

MEDIA GUIDE

Connecting Your Brand
with Prestigious Communities

2025



SIMPLE. EASY.

Community Target Advertising.

Welcome to Seabreeze Communications.

We're here to connect your brand with prestigious communities across Florida. From the Gulf Coast to Atlantic Coast, we offer powerful local marketing solutions tailored to exclusive neighborhoods and communities.



Gulf Coast: Digital Platform | 16 HOA Community Website advertising and monthly digital magazines for **Fort Myers, Estero, and Naples** gated communities



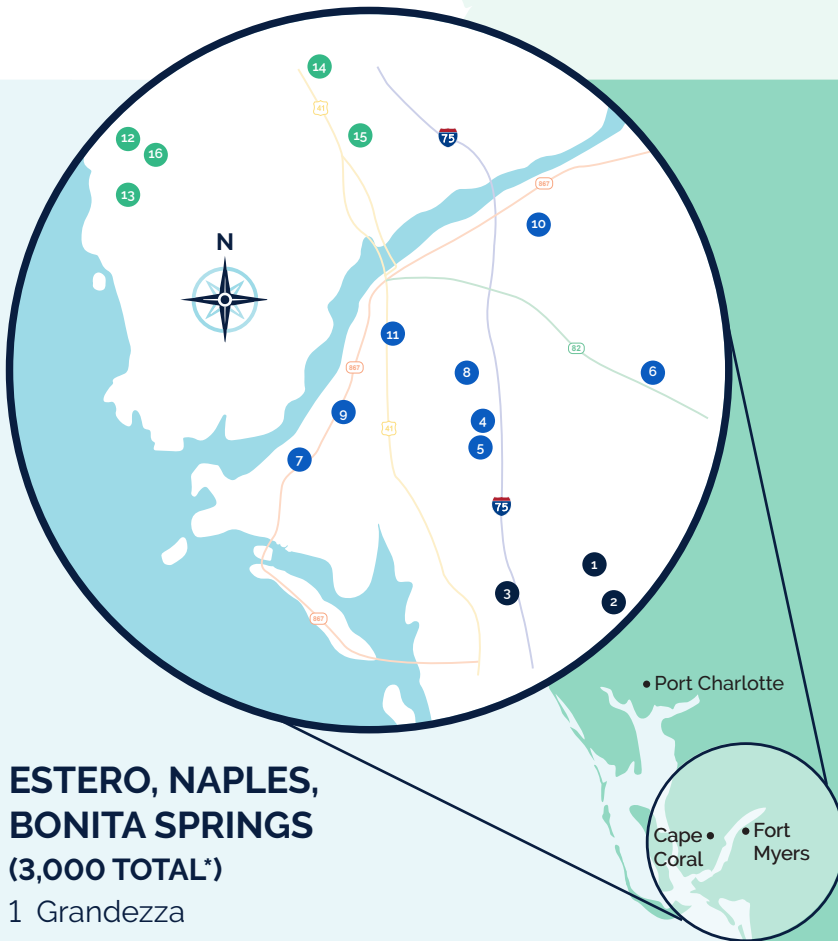
Atlantic Coast: Print Platform | 17 Community Newspapers, Direct Mailed monthly to high-end gated communities throughout **Palm Beach and Martin County**

(239) 278-4222

sales@seabreezecom munications.com

GULF COAST *Communities*

We host news and communications websites for **16 HOA communities** on the Gulf Coast, complete with digital magazines, banner advertisements and more!



ESTERO, NAPLES, BONITA SPRINGS (3,000 TOTAL*)

- 1 Grandezza
- 2 Stoneybrook
- 3 Villages at Country Creek

FORT MYERS (10,350 TOTAL*)

- 4 Cross Creek
- 5 Eagle Ridge
- 6 Gateway
- 7 Gulf Harbour
- 8 Heritage Palms
- 9 Landings
- 10 Verandah
- 11 Whiskey Creek

NORTH FORT MYERS (5,850 TOTAL*)

- 12 Burnt Store Lakes
- 13 Burnt Store Marina
- 14 Herons Glen
- 15 Sabal Springs
- 16 Burnt Store Meadows

***APPROXIMATE TOTAL RESIDENCES**

- Port St Lucie
- Stuart
- West Palm Beach
- Boca Raton
- Fort Lauderdale
- Miami
- Port Charlotte
- Cape Coral
- Fort Myers
- Naples
- Marco Island

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Product

& NEIGHBORHOOD GUIDE

Gulf
Coast

Community Website Advertising

| Magazine Display Ads | Price | Article/ Editorials | Price |
|-------------------------|--|---|-------|
| 1/4 Page | \$250 | Full Page | \$425 |
| 1/2 Page | \$400 | 2 Page Spread | \$700 |
| Full Page | \$650 | Frequency discounts available for multiple insertions/advertisements. | |
| Video Enhancement | Available for half and full page display ads \$250 per placement | | |

| | |
|------------------|---------|
| Leaderboard | \$1,000 |
| Skyscraper | \$1,000 |
| Inline Rectangle | \$500 |
| Vendor Listing | \$100 |
| Logo Placement | \$50 |
| Event Posting | \$50 |

| | Neighborhood | Household Count | Gated | Golf | Tennis | Water Access |
|----------------------------------|--------------------------------------|--------------------|-------|------|--------|-----------------|
| Estero/ Bonita Springs | Stoneybrook Golf Community | 1050 | ✓ | ✓ | ✓ | — |
| | The Club at Grandezza | 1000 | ✓ | ✓ | ✓ | — |
| | Villages at Country Creek | 950 | ✓ | ✓ | ✓ | — |
| Fort Myers | Cross Creek Country Club | 900 | ✓ | ✓ | ✓ | — |
| | Eagle Ridge Golf Club | 1100 | ✓ | ✓ | ✓ | — |
| | Gulf Harbour Yacht and Country Club | 1600 | ✓ | ✓ | ✓ | ✓ |
| | Heritage Palms Golf and Country Club | 1650 | ✓ | ✓ | ✓ | — |
| | Landings | 1300 | ✓ | ✓ | ✓ | ✓ |
| | The Club at Gateway | 1100 | ✓ | ✓ | ✓ | — |
| | Verandah | 1200 | ✓ | ✓ | ✓ | — |
| | Whiskey Creek | 500 | — | ✓ | — | — |
| North Fort Myers/ Punta Gorda | Burnt Store Lakes | 950 | — | — | — | — |
| | Burnt Store Marina | 1900 | ✓ | ✓ | ✓ | ✓ |
| | Burnt Store Meadows | 900 | — | — | — | — |
| | Hérons Glen | 1300 | ✓ | ✓ | ✓ | — |
| | Sabal Springs Golf & Racquet Club | 800 | ✓ | ✓ | ✓ | — |

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ATLANTIC COAST *Communities*

We currently **DIRECT MAIL** to 120+ neighborhoods across the Atlantic Coast, including: **STUART, PALM CITY, TEQUESTA, JUPITER, BOCA RATON**, and more!

MARTIN COUNTY

(19,200 TOTAL)

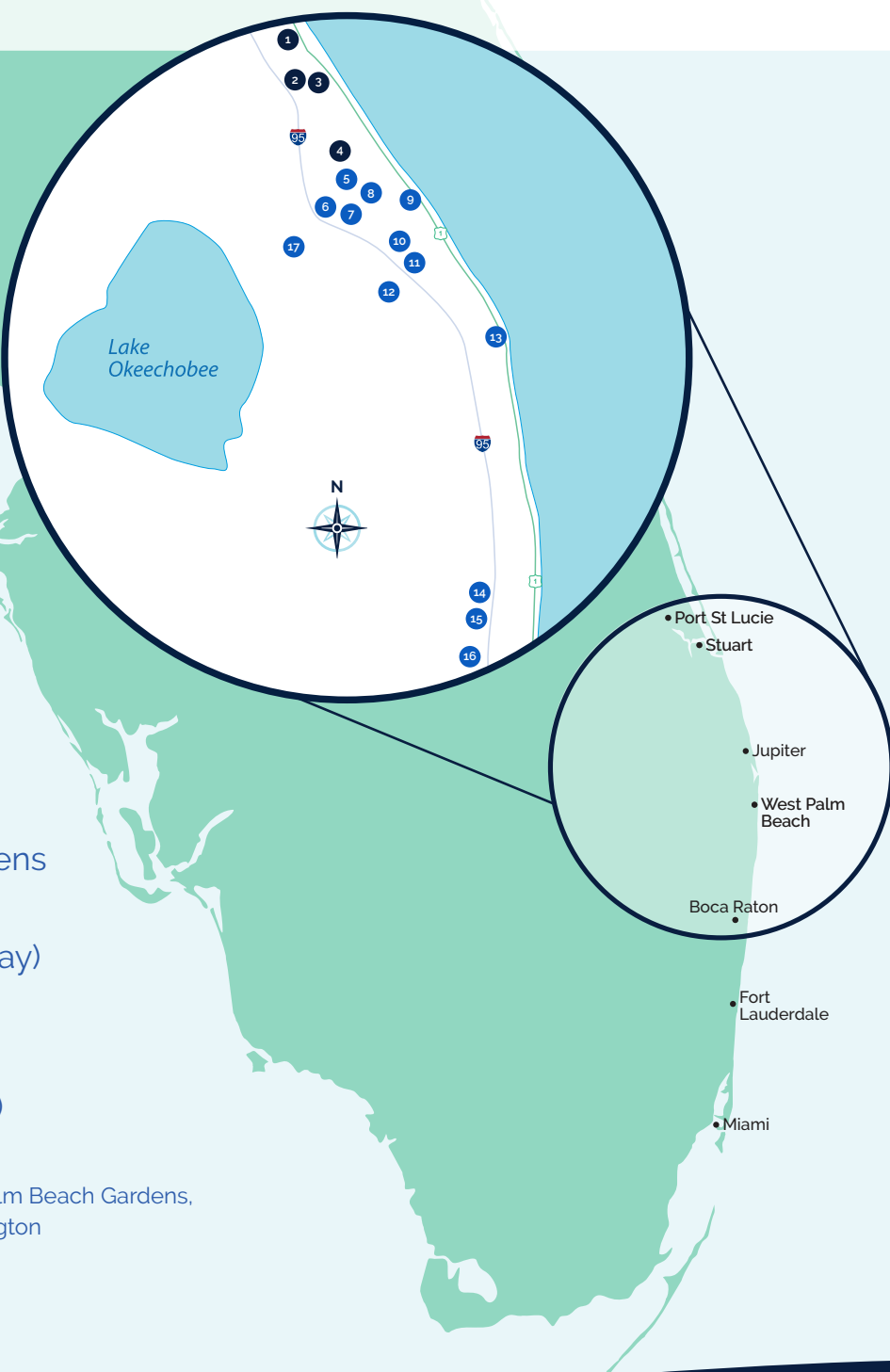
- 1 Stuart Exposure
- 2 Martin Downs Bulletin
- 3 Palm City Spotlight
- 4 Hobe Sound Reflections

PALM BEACH COUNTY

(58,050 TOTAL)

- 5 Talk of Tequesta
- 6 The Shores of Jupiter (HOA Paper)
- 7 Jupiter Spotlight
- 8 Southern Exposure
- 9 Jupiter Ocean Mile
- 10 ABACOA (HOA Paper)
- 11 Lifestyles in Palm Beach Gardens
- 12 PGA National (HOA Paper)
- 13 The Islander (Seasonal Oct.-May)
- 14 Boca Exposure
- 15 Boca Club News
- 16 Boca View Pointe (HOA Paper)
- 17 The Jewish Voice*

*Jewish households in Jupiter, Tequesta, Palm Beach Gardens, North Palm Beach, Juno Beach, and Wellington



**NUMBERS ARE BASED ON
APPROXIMATE TOTAL RESIDENCES**

Product

& NEIGHBORHOOD GUIDE

Atlantic
Coast

| Newspaper Ad Size | Measurements | PRICING | |
|-----------------------------|--------------|---|-------------------|
| | | Display Ad | Article/Editorial |
| Full Page | 10¼ x 16 | \$875 | \$800 |
| 1/2 Page | 10¼ x 8 | \$565 | \$515 |
| 1/3 Page | 6¾ x 8 | \$475 | \$425 |
| 1/4 Page | 6¾ x 6 | \$400 | - |
| 1/8 Page | 6¾ x 3 | \$230 | - |
| Additional Product Offering | | Clickable Website Link \$25 per online paper, per ad | |

- All ad placements include full color.
- Frequency discounts available for multiple insertions/advertisements.

| Neighborhood Newspaper | Household Count* | Neighborhood Newspaper | Household Count* |
|-----------------------------------|------------------|------------------------------|------------------|
| Stuart Exposure | 5650 | Hobe Sound Reflections | 4300 |
| Martin Downs Bulletin | 3600 | Palm City Spotlight | 5650 |
| Talk of Tequesta | 3650 | PGA National (HOA Paper) | 5100 |
| The Shores of Jupiter (HOA Paper) | 650 | The Islander | 3950 |
| Jupiter Spotlight | 3600 | Boca Exposure | 4550 |
| Southern Exposure | 6600 | Boca Club News | 2650 |
| Jupiter Ocean Mile | 4000 | Boca View Pointe (HOA Paper) | 4100 |
| ABACOA (HOA Paper) | 4650 | The Jewish Voice | 6100 |
| Lifestyles in Palm Beach Gardens | 3550 | | |

*NUMBERS ARE BASED ON APPROXIMATE TOTAL HOUSEHOLDS