# Seabreeze
## COMMUNICATIONS

# MEDIA GUIDE

**Connecting Your Brand
with Prestigious Communities**

# 2025

## SIMPLE. EASY.
# *Community Target Advertising.*

**Welcome to Seabreeze Communications.**

We're here to connect your brand with prestigious communities across Florida. From the Gulf Coast to Atlantic Coast, we offer powerful local marketing solutions tailored to exclusive neighborhoods and communities.

**Gulf Coast: Digital Platform |** 16 HOA Community Website advertising and monthly digital magazines for **Fort Myers, Estero, and Naples** gated communities
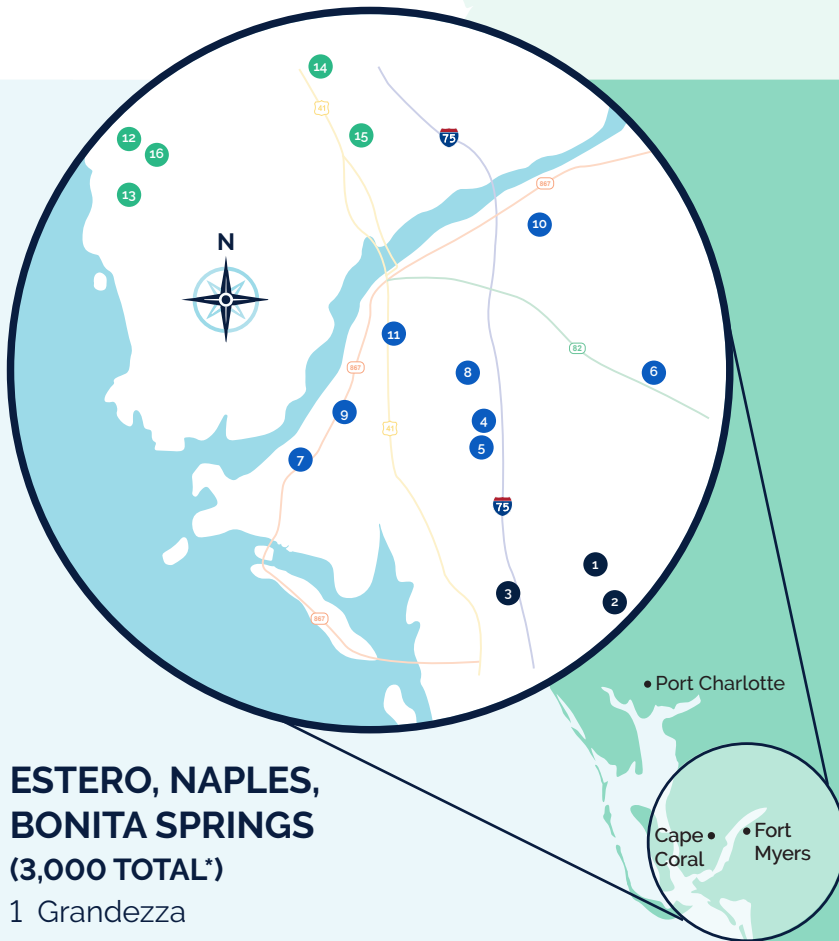
**Atlantic Coast: Print Platform |** 17 Community Newspapers, Direct Mailed monthly to high-end gated communities throughout **Palm Beach and Martin County**

**(239) 278-4222**
sales@seabreezecommunications.com

# GULF COAST
# *Communities*

We host news and communications websites for **16 HOA communities** on the Gulf Coast, complete with digital magazines, banner advertisements and more!

**N**

• Port St Lucie
• Stuart

• Port Charlotte

• West Palm Beach

Cape Coral •  • Fort Myers

• Boca Raton

• Naples

• Fort Lauderdale

• Marco Island

• Miami

## ESTERO, NAPLES, BONITA SPRINGS
**(3,000 TOTAL\*)**

1 Grandezza
2 Stoneybrook
3 Villages at Country Creek

## FORT MYERS
**(10,350 TOTAL\*)**

4 Cross Creek
5 Eagle Ridge
6 Gateway
7 Gulf Harbour
8 Heritage Palms
9 Landings
10 Verandah
11 Whiskey Creek

## NORTH FORT MYERS
**(5,850 TOTAL\*)**

12 Burnt Store Lakes
13 Burnt Store Marina
14 Herons Glen
15 Sabal Springs
16 Burnt Store Meadows

**\*APPROXIMATE TOTAL RESIDENCES**

**(239) 278-4222**
**sales@seabreezecommunications.com**

# *Product*
## & NEIGHBORHOOD GUIDE

| Magazine Display Ads | Price Per Community |
|---|---|
| 1/4 Page | $250 |
| 1/2 Page | $400 |
| Full Page | $650 |
| Video Enhancement | Available for half and full page display ads $250 per placement |

| Article/ Editorials | Price Per Community |
|---|---|
| Full Page | $425 |
| 2 Page Spread | $700 |

**Frequency discounts available for multiple insertions/advertisements.**

### Community Website Advertising

| | |
|---|---|
| Leaderboard | $1,000 |
| Skyscraper | $1,000 |
| Inline Rectangle | $500 |
| Vendor Listing | $100 |
| Logo Placement | $50 |
| Event Posting | $50 |

| | Neighborhood | Household Count | Gated | Golf | Tennis | Water Access |
|---|---|---|---|---|---|---|
| **Estero/ Bonita Springs** | Stoneybrook Golf Community | 1050 | ✓ | ✓ | ✓ | — |
| | The Club at Grandezza | 1000 | ✓ | ✓ | ✓ | — |
| | Villages at Country Creek | 950 | ✓ | ✓ | ✓ | — |
| **Fort Myers** | Cross Creek Country Club | 900 | ✓ | ✓ | ✓ | — |
| | Eagle Ridge Golf Club | 1100 | ✓ | ✓ | ✓ | — |
| | Gulf Harbour Yacht and Country Club | 1600 | ✓ | ✓ | ✓ | ✓ |
| | Heritage Palms Golf and Country Club | 1650 | ✓ | ✓ | ✓ | — |
| | Landings | 1300 | ✓ | ✓ | ✓ | ✓ |
| | The Club at Gateway | 1100 | ✓ | ✓ | ✓ | — |
| | Verandah | 1200 | ✓ | ✓ | ✓ | — |
| | Whiskey Creek | 500 | — | ✓ | — | — |
| **North Fort Myers/ Punta Gorda** | Burnt Store Lakes | 950 | — | — | — | — |
| | Burnt Store Marina | 1900 | ✓ | ✓ | ✓ | ✓ |
| | Burnt Store Meadows | 900 | — | — | — | — |
| | Herons Glen | 1300 | ✓ | ✓ | ✓ | — |
| | Sabal Springs Golf & Racquet Club | 800 | ✓ | ✓ | ✓ | — |

**(239) 278-4222**
sales@seabreezecommunications.com

# ATLANTIC COAST
# *Communities*

We currently **DIRECT MAIL** to 120+ neighborhoods across the Atlantic Coast, including: **STUART, PALM CITY, TEQUESTA, JUPITER, BOCA RATON,** and more!
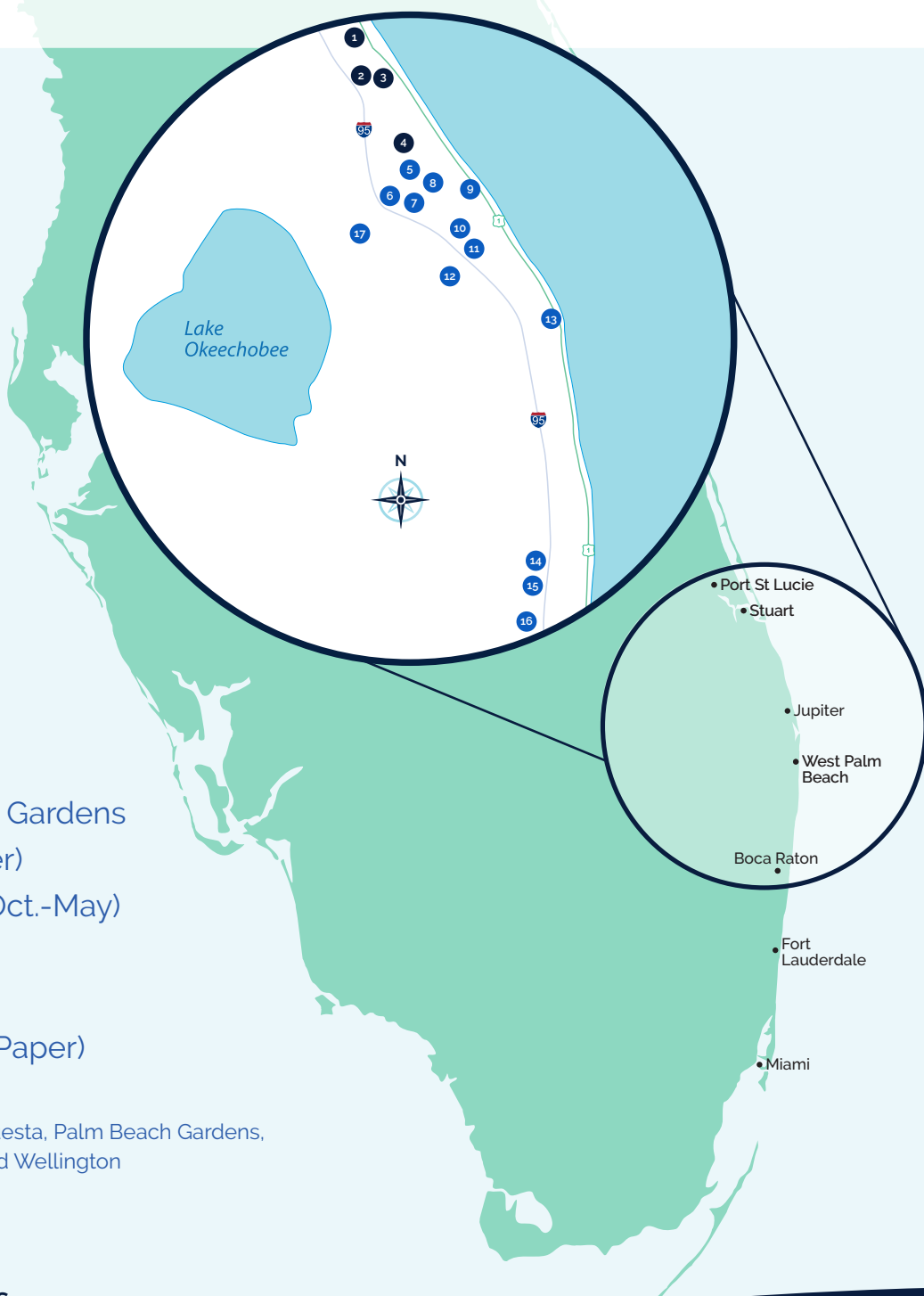
## MARTIN COUNTY
**(19,200 TOTAL)**

1 Stuart Exposure
2 Martin Downs Bulletin
3 Palm City Spotlight
4 Hobe Sound Reflections

## PALM BEACH COUNTY
**(58,050 TOTAL)**

5 Talk of Tequesta
6 The Shores of Jupiter
   (HOA Paper)
7 Jupiter Spotlight
8 Southern Exposure
9 Jupiter Ocean Mile
10 ABACOA (HOA Paper)
11 Lifestyles in Palm Beach Gardens
12 PGA National (HOA Paper)
13 The Islander (Seasonal Oct.-May)
14 Boca Exposure
15 Boca Club News
16 Boca View Pointe (HOA Paper)
17 The Jewish Voice*
   *Jewish households in Jupiter, Tequesta, Palm Beach Gardens, North Palm Beach, Juno Beach, and Wellington

**NUMBERS ARE BASED ON
APPROXIMATE TOTAL RESIDENCES**



Lake Okeechobee

N

Port St Lucie
Stuart
Jupiter
West Palm Beach
Boca Raton
Fort Lauderdale
Miami

**(239) 278-4222**
sales@seabreezecommunications.com

# *Product*
## & NEIGHBORHOOD GUIDE

**Atlantic Coast**

| Newspaper Ad Size | Measurements | PRICING PER NEWSPAPER | |
|---|---|---|---|
| | | Display Ad | Article/Editorial |
| Full Page | 10¼ x 16 | $875 | $800 |
| 1/2 Page | 10¼ x 8 | $565 | $515 |
| 1/3 Page | 6¾ x 8 | $475 | $425 |
| 1/4 Page | 6¾ x 6 | $400 | - |
| 1/8 Page | 6¾ x 3 | $230 | - |

| Additional Product Offering | Clickable Website Link<br>$25 per online paper, per ad |
|---|---|

- All ad placements include full color.
- Frequency discounts available for multiple insertions/advertisements.

| Neighborhood Newspaper | Household Count* | Neighborhood Newspaper | Household Count* |
|---|---|---|---|
| Stuart Exposure | 9250 | Hobe Sound Reflections | 4300 |
| Martin Downs Bulletin | 3600 | Palm City Spotlight | 5650 |
| Talk of Tequesta | 3650 | PGA National (HOA Paper) | 5100 |
| The Shores of Jupiter (HOA Paper) | 650 | The Islander | 3950 |
| Jupiter Spotlight | 3600 | Boca Exposure | 4550 |
| Southern Exposure | 6600 | Boca Club News | 2650 |
| Jupiter Ocean Mile | 4000 | Boca View Pointe (HOA Paper) | 4100 |
| ABACOA (HOA Paper) | 4650 | The Jewish Voice | 6100 |
| Lifestyles in Palm Beach Gardens | 3550 | | |

*NUMBERS ARE BASED ON APPROXIMATE TOTAL HOUSEHOLDS