

## NEIGHBORHOOD GUIDE – ATLANTIC COAST

17 Newspapers Reaching 120+ High-End Communities  
Through Palm Beach and Martin Counties

### SOUTHERN EXPOSURE



Jupiter Island, Admiral's Cove,  
Jonathan's Landing,  
Bears Club -Ritz, BallenIsles,  
Frenchman's Creek, Mirasol,  
Ibis, Eastpointe, Old Marsh,  
Lost Tree Village,  
Loxahatchee Country Club,  
Seminole Landing

**CIRCULATION: 6,600**

#### ZIP CODES

33412, 33418, 33477, 33458,  
33455, 33408

### LIFESTYLES IN PALM BEACH GARDENS



Evergrene,  
Frenchman's Landing,  
The Isles,  
Frenchman's Reserve, Paloma,  
San Michele, Crystal Pointe,  
Magnolia Bay, Old Palm,  
Prosperity Pines,  
Bent Tree

**CIRCULATION: 3,550**

#### ZIP CODES

33410, 33418

### JUPITER OCEAN MILE



Jupiter Yacht Club,  
Jupiter Raquet Club,  
The Bluffs, Ocean Walk,  
Ocean Royale

**CIRCULATION: 4,000**

**ZIP CODE 33477**

### ABACOA (HOA PAPER)



ABACOA residents

**CIRCULATION: 4,650**

**ZIP CODE 33458**

### PGA NATIONAL (HOA PAPER)



PGA National residents

**CIRCULATION: 5,100**

**ZIP CODE 33418**

### JUPITER SPOTLIGHT



Paseos, The Hamptons,  
Maplewood, Stonebriar,  
Egret Cove, Loxahatchee Club,  
Maple Isle, Jupiter Village,  
Sims Creek, Rialto

**CIRCULATION: 3,600**

**ZIP CODE 33458**

## THE SHORES OF JUPITER (HOA PAPER)



The Shores of Jupiter residents

**CIRCULATION: 650**

**ZIP CODE 33458**

## PALM CITY SPOTLIGHT (OFFICIAL CHAMBER OF COMMERCE PAPER)



Danforth, Lake Grove,  
Cutter Sound, Piper's Landing,  
Oakridge, Harbour Ridge,  
Harbour Pointe, Seagate Harbor,  
Naked Lady Ranch,  
Cobblestone/Stuart West,  
Martin Commons,  
Evergreen Club, Orchid Bay,  
Bay Point Club,  
Whispering Sound,  
Four Rivers, Lighthouse Point,  
Hammock Creek

**CIRCULATION: 5,650**

**ZIP CODE 34990**

## TALK OF TEQUESTA



Heritage Oaks,  
Tequesta Country Club,  
River Bend, Turtle Creek,  
North Passage, Jupiter Hills,  
Little Club, Tequesta Pines,  
Rolling Hills, All homes on  
the Loxahatchee River

**CIRCULATION: 3,650**

**ZIP CODE 33469**

## STUART EXPOSURE IN PARTNERSHIP WITH STUART/MARTIN COUNTY CHAMBER OF COMMERCE



Sewall's Point (North & South),  
Willoughby, Snug Harbor,  
Mariner Sands, Sailfish Point,  
Indian River Plantation,  
Homes on Stuart Waterways,  
Pinecrest Lakes, Mariner Village,  
Stuart Yacht & CC, Lost Lake

**PRINT CIRCULATION: 5,650**

**EMAIL & DIGITAL: 3,600+**

**ZIP CODES**

delivered county-wide

## HOBE SOUND REFLECTIONS

IN PARTNERSHIP WITH  
HOBE SOUND CHAMBER  
OF COMMERCE



Hobe Sound Golf Club,  
The Pines, Eaglewood,  
Governor's Landing,  
The Arbors, The Preserve,  
Medalist, Heritage Ridge,  
Marina Bay Club,  
The Sanctuary, Loblolly Bay,  
Bahia Sound,  
Homes on Northern end  
Jupiter Island

**PRINT CIRCULATION: 4,300**

**EMAIL & DIGITAL: 1,850**

**ZIP CODE 33455**

## MARTIN DOWNS BULLETIN



Sunset Trace, La Mariposa,  
Parkside, West Villages,  
Coquina Cove, Pine Ridge,  
Crane Creek, Montebello,  
Charter Club, Islesworth,  
Meadows, The Admiralty,  
Palm Pointe, Monarch

**CIRCULATION: 3,600**

**ZIP CODE 34990**

## THE JEWISH VOICE

IN PARTNERSHIP  
WITH MANDEL JCC



Jewish households in:  
Jupiter, Tequesta,  
Palm Beach Gardens,  
North Palm Beach,  
Juno Beach, Wellington

**PRINT CIRCULATION: 6,000**

**EMAIL & DIGITAL: 20,000+**

**ZIP CODES** Many

## THE ISLANDER



Singer Island,  
Palm Beach Shores

**CIRCULATION: 3,950**

**ZIP CODE** 33404

## BOCA EXPOSURE



Woodfield Hunt & CC,  
Polo Club, Fieldbrook Estates,  
New Port Bay Club,  
St. Andrews, Seasons of Boca,  
Boca Grove

**CIRCULATION: 4,550**

**ZIP CODES**

33496, 33434, 33433

## BOCA VIEW POINTE (HOA PAPER)



Boca Pointe residents

**PRINT CIRCULATION: 4,100**

**EMAIL & DIGITAL: 1,500**

**ZIP CODE** 33433

## BOCA CLUB NEWS



Broken Sound, Bocaire,  
St. Andrews

**CIRCULATION: 2,650**

**ZIP CODES**

33496, 33487

# Products & Rates

- PRINT
- DIRECT MAIL
- EMAIL/DIGITAL

Newspaper Ad Size	Measurements	PRICING PER NEWSPAPER	
		Display Ad	Article/Editorial
Full Page	10¼ x 16	\$875	\$800
1/2 Page	10¼ x 8	\$565	\$515
1/3 Page	6¾ x 8	\$475	\$425
1/4 Page	6¾ x 6	\$400	-
1/8 Page	6¾ x 3	\$230	-

- All ad placements include full color.
- Frequency discounts available for multiple insertions/advertisements.

Website Advertising*	
Leaderboard	\$1,000
Skyscraper	\$1,000
Inline Rectangle	\$500
Vendor Listing	\$100
Logo Placement	\$50
Event Posting	\$50

\*Available for all Partnership papers & Boca ViewPointe.

	Neighborhood	Circulation	Print Distribution	Email/Digital Distribution
<b>Martin County</b>	1 Stuart Exposure ★	9250	5650	3600
	2 Martin Downs Bulletin	3600	✓	—
	3 Palm City Spotlight	5650	✓	—
	4 Hobe Sound Reflections ★	6150	4300	1850
<b>Palm Beach County</b>	5 Talk of Tequesta	3650	✓	—
	6 The Shores of Jupiter (HOA Paper)	650	✓	—
	7 Jupiter Spotlight	3600	✓	—
	8 Southern Exposure	6600	✓	—
	9 Jupiter Ocean Mile	4000	✓	—
	10 ABACOA (HOA Paper)	4650	✓	—
	11 Lifestyles in Palm Beach Gardens	3550	✓	—
	12 PGA National (HOA Paper)	5100	✓	—
	13 The Islander	3950	✓	—
	14 Boca Exposure	4550	✓	—
	15 Boca Club News	2650	✓	—
	16 Boca ViewPointe (HOA Paper)	4100	4100	1500
	17 The Jewish Voice ★	26000	6000	20000

TOTAL  
CIRCULATION:  
24,650

TOTAL  
CIRCULATION:  
58,050

★ PARTNERSHIP NEWSPAPERS (MORE TO COME!)