

NEIGHBORHOOD GUIDE – ATLANTIC COAST

17 Newspapers Reaching 120+ High-End Communities
Through Palm Beach and Martin Counties

SOUTHERN EXPOSURE



Jupiter Island, Admiral's Cove,
Jonathan's Landing,
Bears Club -Ritz, BallenIsles,
Frenchman's Creek, Mirasol,
Ibis, Eastpointe, Old Marsh,
Lost Tree Village,
Loxahatchee Country Club,
Seminole Landing

CIRCULATION: 6,600

ZIP CODES

33412, 33418, 33477, 33458,
33455, 33408

LIFESTYLES IN PALM BEACH GARDENS



Evergrene,
Frenchman's Landing,
The Isles,
Frenchman's Reserve, Paloma,
San Michele, Crystal Pointe,
Magnolia Bay, Old Palm,
Prosperity Pines,
Bent Tree

CIRCULATION: 3,550

ZIP CODES

33410, 33418

JUPITER OCEAN MILE



Jupiter Yacht Club,
Jupiter Raquet Club,
The Bluffs, Ocean Walk,
Ocean Royale

CIRCULATION: 4,000

ZIP CODE 33477

ABACOA (HOA PAPER)



ABACOA residents

CIRCULATION: 4,650

ZIP CODE 33458

PGA NATIONAL (HOA PAPER)



PGA National residents

CIRCULATION: 5,100

ZIP CODE 33418

JUPITER SPOTLIGHT



Paseos, The Hamptons,
Maplewood, Stonebriar,
Egret Cove, Loxahatchee Club,
Maple Isle, Jupiter Village,
Sims Creek, Rialto

CIRCULATION: 3,600

ZIP CODE 33458

THE SHORES OF JUPITER (HOA PAPER)



The Shores of Jupiter residents

CIRCULATION: 650

ZIP CODE 33458

PALM CITY SPOTLIGHT (OFFICIAL CHAMBER OF COMMERCE PAPER)



Danforth, Lake Grove,
Cutter Sound, Piper's Landing,
Oakridge, Harbour Ridge,
Harbour Pointe, Seagate Harbor,
Naked Lady Ranch,
Cobblestone/Stuart West,
Martin Commons,
Evergreen Club, Orchid Bay,
Bay Point Club,
Whispering Sound,
Four Rivers, Lighthouse Point,
Hammock Creek

CIRCULATION: 5,650

ZIP CODE 34990

TALK OF TEQUESTA



Heritage Oaks,
Tequesta Country Club,
River Bend, Turtle Creek,
North Passage, Jupiter Hills,
Little Club, Tequesta Pines,
Rolling Hills, All homes on
the Loxahatchee River

CIRCULATION: 3,650

ZIP CODE 33469

STUART EXPOSURE IN PARTNERSHIP WITH STUART/MARTIN COUNTY CHAMBER OF COMMERCE



Sewall's Point (North & South),
Willoughby, Snug Harbor,
Mariner Sands, Sailfish Point,
Indian River Plantation,
Homes on Stuart Waterways,
Pinecrest Lakes, Mariner Village,
Stuart Yacht & CC, Lost Lake

PRINT CIRCULATION: 5,650

EMAIL & DIGITAL: 3,600+

ZIP CODES

delivered county-wide

HOBE SOUND REFLECTIONS

IN PARTNERSHIP WITH
HOBE SOUND CHAMBER
OF COMMERCE



Hobe Sound Golf Club,
The Pines, Eaglewood,
Governor's Landing,
The Arbors, The Preserve,
Medalist, Heritage Ridge,
Marina Bay Club,
The Sanctuary, Loblolly Bay,
Bahia Sound,
Homes on Northern end
Jupiter Island

PRINT CIRCULATION: 4,300

EMAIL & DIGITAL: 1,850

ZIP CODE 33455

MARTIN DOWNS BULLETIN



Sunset Trace, La Mariposa,
Parkside, West Villages,
Coquina Cove, Pine Ridge,
Crane Creek, Montebello,
Charter Club, Islesworth,
Meadows, The Admiralty,
Palm Pointe, Monarch

CIRCULATION: 3,600

ZIP CODE 34990

THE JEWISH VOICE
IN PARTNERSHIP
WITH MANDEL JCC



Jewish households in:
Jupiter, Tequesta,
Palm Beach Gardens,
North Palm Beach,
Juno Beach, Wellington

PRINT CIRCULATION: 6,000
EMAIL & DIGITAL: 20,000+

ZIP CODES Many

**THE
ISLANDER**



Singer Island,
Palm Beach Shores

CIRCULATION: 3,950

ZIP CODE 33404

**BOCA
EXPOSURE**



Woodfield Hunt & CC,
Polo Club, Fieldbrook Estates,
New Port Bay Club,
St. Andrews, Seasons of Boca,
Boca Grove

CIRCULATION: 4,550

ZIP CODES
33496, 33434, 33433

**BOCA VIEW POINTE
(HOA PAPER)**



Boca Pointe residents

PRINT CIRCULATION: 4,100
EMAIL & DIGITAL: 1,500

ZIP CODE 33433

**BOCA CLUB
NEWS**



Broken Sound, Bocaire,
St. Andrews

CIRCULATION: 2,650

ZIP CODES
33496, 33487

Products & Rates

- PRINT
- DIRECT MAIL
- EMAIL/DIGITAL

Newspaper Ad Size	Measurements	PRICING PER NEWSPAPER	
		Display Ad	Article/Editorial
Full Page	10¼ x 16	\$875	\$800
1/2 Page	10¼ x 8	\$565	\$515
1/3 Page	6¾ x 8	\$475	\$425
1/4 Page	6¾ x 6	\$400	-
1/8 Page	6¾ x 3	\$230	-

- All ad placements include full color.
- Frequency discounts available for multiple insertions/advertisements.

Website Advertising*	
Leaderboard	\$1,000
Skyscraper	\$1,000
Inline Rectangle	\$500
Vendor Listing	\$100
Logo Placement	\$50
Event Posting	\$50

*Available for all Partnership papers & Boca ViewPointe.

	Neighborhood	Circulation	Print Distribution	Email/Digital Distribution
Martin County	1 Stuart Exposure ★	9250	5650	3600
	2 Martin Downs Bulletin	3600	✓	—
	3 Palm City Spotlight	5650	✓	—
	4 Hobe Sound Reflections ★	6150	4300	1850
Palm Beach County	5 Talk of Tequesta	3650	✓	—
	6 The Shores of Jupiter (HOA Paper)	650	✓	—
	7 Jupiter Spotlight	3600	✓	—
	8 Southern Exposure	6600	✓	—
	9 Jupiter Ocean Mile	4000	✓	—
	10 ABACOA (HOA Paper)	4650	✓	—
	11 Lifestyles in Palm Beach Gardens	3550	✓	—
	12 PGA National (HOA Paper)	5100	✓	—
	13 The Islander	3950	✓	—
	14 Boca Exposure	4550	✓	—
	15 Boca Club News	2650	✓	—
	16 Boca ViewPointe (HOA Paper)	4100	4100	1500
	17 The Jewish Voice ★	26000	6000	20000

TOTAL
CIRCULATION:
24,650

TOTAL
CIRCULATION:
58,050

★ PARTNERSHIP NEWSPAPERS (MORE TO COME!)