

# NEIGHBORHOOD GUIDE – ATLANTIC COAST

**15 Newspapers Reaching 120+ High-End Communities Through Palm Beach and Martin Counties**

**SOUTHERN EXPOSURE**




Jupiter Island, Admiral's Cove, Jonathan's Landing, Bears Club -Ritz, BallenIsles, Frenchman's Creek, Mirasol, Ibis, Eastpointe, Old Marsh, Lost Tree Village, Loxahatchee Country Club, Seminole Landing

**CIRCULATION: 6,600**

**ZIP CODES**  
33412, 33418, 33477, 33458, 33455, 33408

**LIFESTYLES IN PALM BEACH GARDENS**



Evergrene, Frenchman's Landing, The Isles, Frenchman's Reserve, Paloma, San Michele, Crystal Pointe, Magnolia Bay, Old Palm, Prosperity Pines, Bent Tree

**CIRCULATION: 3,550**

**ZIP CODES**  
33410, 33418

**JUPITER OCEAN MILE**




Jupiter Yacht Club, Jupiter Raquet Club, The Bluffs, Ocean Walk, Ocean Royale

**CIRCULATION: 4,000**

**ZIP CODE 33477**

**ABACOA (HOA PAPER)**




ABACOA residents

**CIRCULATION: 4,650**

**ZIP CODE 33458**

**PGA NATIONAL (HOA PAPER)**



PGA National residents

**CIRCULATION: 5,100**

**ZIP CODE 33418**

**JUPITER SPOTLIGHT**



Paseos, The Hamptons, Maplewood, Stonebriar, Egret Cove, Loxahatchee Club, Maple Isle, Jupiter Village, Sims Creek, Rialto

**CIRCULATION: 3,600**

**ZIP CODE 33458**

**THE SHORES OF JUPITER (HOA PAPER)**



The Shores of Jupiter residents

**CIRCULATION: 650**

**ZIP CODE 33458**

**STUART EXPOSURE**

IN PARTNERSHIP WITH  
STUART/MARTIN COUNTY  
CHAMBER OF COMMERCE



Sewall's Point (North & South),  
Willoughby, Snug Harbor,  
Mariner Sands, Sailfish Point,  
Indian River Plantation,  
Homes on Stuart Waterways,  
Pinecrest Lakes,  
Stuart Yacht & CC, Lost Lake  
Mariner Village

**PRINT CIRCULATION: 5,650**

**EMAIL & DIGITAL: 3,600+**

**ZIP CODES**

delivered county-wide

**TALK OF TEQUESTA**



Heritage Oaks,  
Tequesta Country Club,  
River Bend, Turtle Creek,  
North Passage, Jupiter Hills,  
Little Club, Tequesta Pines,  
Rolling Hills, All homes on  
the Loxahatchee River

**CIRCULATION: 3,650**

**ZIP CODE 33469**

**THE JEWISH VOICE**

IN PARTNERSHIP  
WITH MANDEL JCC



Jewish households in:  
Jupiter, Tequesta,  
Palm Beach Gardens,  
North Palm Beach,  
Juno Beach, Wellington

**PRINT CIRCULATION: 6,000**

**EMAIL & DIGITAL: 20,000+**

**ZIP CODES**

many

**HOBE SOUND REFLECTIONS**

IN PARTNERSHIP WITH  
HOBE SOUND CHAMBER  
OF COMMERCE



Hobe Sound Golf Club,  
The Pines, Eaglewood,  
Governor's Landing,  
The Arbors, The Preserve,  
Medalist, Heritage Ridge,  
Marina Bay Club,  
The Sanctuary, Loblolly Bay,  
Bahia Sound,  
Homes on Northern end  
Jupiter Island

**PRINT CIRCULATION: 4,300**

**EMAIL & DIGITAL: 1,850**

**ZIP CODE 33455**

**THE ISLANDER**



Singer Island,  
Palm Beach Shores

**CIRCULATION: 3,950**

**ZIP CODE 33404**

**BOCA  
EXPOSURE**



Woodfield Hunt & CC,  
Polo Club, Fieldbrook Estates,  
New Port Bay Club,  
St. Andrews, Seasons of Boca,  
Boca Grove

**CIRCULATION: 4,550**

**ZIP CODES**

33496, 33434, 33433

**BOCA VIEW POINTE  
(HOA PAPER)**



Boca Pointe residents

**PRINT CIRCULATION: 4,100  
EMAIL & DIGITAL: 1,500**

**ZIP CODE 33433**

**BOCA CLUB  
NEWS**



Broken Sound, Bocaire,  
St. Andrews

**CIRCULATION: 2,650**

**ZIP CODES**

33496, 33487

# Products & Rates

- PRINT
- DIRECT MAIL
- EMAIL/DIGITAL

Newspaper Ad Size	Measurements	PRICING PER NEWSPAPER	
		Display Ad	Article/Editorial
Full Page	10¼ x 16	\$875	\$800
1/2 Page	10¼ x 8	\$565	\$515
1/3 Page	6¾ x 8	\$475	\$425
1/4 Page	6¾ x 6	\$400	-
1/8 Page	6¾ x 3	\$230	-

Website Advertising*	
Leaderboard	\$1,000
Skyscraper	\$1,000
Inline Rectangle	\$500
Vendor Listing	\$100
Logo Placement	\$50
Event Posting	\$50

- All ad placements include full color.
- Frequency discounts available for multiple insertions/advertisements.

\*Available for Chamber Publications, Boca ViewPoint, and The Jewish Voice.

	Neighborhood	Circulation	Print Distribution	Email/Digital Distribution
<b>Martin County</b>	1 Stuart Exposure ★	9250	5650	3600
	2 Hobe Sound Reflections ★	6150	4300	1850
	<b>TOTAL CIRCULATION: 15,400</b>			
	3 Talk of Tequesta	3650	✓	—
	4 The Shores of Jupiter (HOA Paper)	650	✓	—
	5 Jupiter Spotlight	3600	✓	—
	6 Southern Exposure	6600	✓	—
<b>Palm Beach County</b>	7 Jupiter Ocean Mile	4000	✓	—
	8 ABACOA (HOA Paper)	4650	✓	—
	9 Lifestyles in Palm Beach Gardens	3550	✓	—
	<b>TOTAL CIRCULATION: 58,050</b>			
	10 PGA National (HOA Paper)	5100	✓	—
	11 The Islander	3950	✓	—
	12 Boca Exposure	4550	✓	—
	13 Boca Club News	2650	✓	—
	14 Boca ViewPointe (HOA Paper)	4100	4100	1500
15 The Jewish Voice	26000	6000	20000	

★ OFFICIAL CHAMBER OF COMMERCE PUBLICATION

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